

Here are a few options for verbiage you could use for an outro on an Instagram reel or to kick off a caption – especially if you want to tie your personal story to ending the parrot crisis:

Heartfelt proclamations (12-15 seconds)

1. Parrots like *[Bird's name]* are in crisis. *[Bird's name]* is my why. If you love parrots, adopt, don't shop. Support conservation. Volunteer at a rescue or sanctuary. Educate your friends about the parrot crisis.
2. Every parrot deserves place, peace, and protection—yet millions have nowhere to go. If you're thinking about adding a bird to your family, help protect parrots everywhere—adopt, don't shop.
3. I've seen how much an adopted bird can benefit from patience and love. I've also learned that no parrot belongs in a pet store. Help end the parrot crisis – millions of parrots need a home. **Adopt, don't shop.**
4. Today is Parrot Crisis Awareness Day. Parrots are not products – they are lives and stories. I'm proud to stand with parrots, wherever they are. None are free until all are free.
5. Parrots evolved over millions of years to thrive in the wild. Nothing about captivity is natural for them. Yet we continue to breed millions more each year. This is the parrot crisis.
6. Every parrot sold as a pet puts a bounty on parrots in the wild, incentivizing poaching. Wild and captive parrots are one flock. To protect all parrots, we must stop selling, buying, and breeding them.

Shorter, quippy, intros (8–10 seconds):

1. "*[Bird's name]* changed my life...but parrots like him/her are in crisis. The best thing we can do to protect them is adopt, don't shop."
2. "Parrots are in crisis. Choose compassion. Adopt, don't shop. Better yet, volunteer at a local parrot rescue."
3. "For wild parrots at risk of poaching and captive parrots who have nowhere to go, adopt, don't shop. Learn about the parrot crisis."
4. "If you're ready for a bird, adopt, don't shop. All parrots deserve a happy ending like *[Bird's name]*."
5. "Millions of parrots need a safe home. I'm sharing *[Bird's name]*'s story to encourage adoption and raise awareness about the parrot crisis. "

On-screen text so viewers remember

1. "*[Bird's name]* is my why"
2. "Adopt, don't shop"
3. "Support rescues + sanctuaries"

4. "Parrots are in crisis."
5. "No cage is big enough."

Suggested hashtags:

- #NoneAreFreeUntilAllAreFree
- #NoCageIsBigEnough
- #ParrotCrisis
- #UnconditionalSolidarity
- #AdoptDontShop